

Market Survey 



New Store

Figure 1

Market Survey

Market

- Market 1
- Market 2
- Market 3
- Market 4
- Market 5
- Market 6

▼

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Figure 2

Market Survey

Store Name

Account 1
 Account 2
 Account 3
 Account 4

Prev **Next**

Figure 3

Market Survey

Package on Display

12 pack
 2 liter
 24 pack
 6 pack
 24 oz.
 20 oz.

▼

Prev **Next**

Figure 4

Market Survey	
Price \$4.99	
Brand	Quantity
C/F Pepsi
Country Time
Diet Pepsi
Hawaiian Punch	4.....
Pepsi	20.....
Schweppes
Squirt
Sunkist

Prev  **Done**

Figure 5

Market Survey

Is there another display in this store?

Yes

No

Figure 6

Market Survey

Account 3: 10/17/00 12:30:32 pm

Notes can be taken in the field...
.....
.....
.....
.....
.....
.....

Done

Figure 7